



Washington Economic Development Committee  
Tues, Sept 10, 2019, 9:30 – 11:00AM  
Town Hall Conference Room

**Notes:**

> Wifi in the Depot – Update – Jay Hubelbank

EdAdvance developed a preliminary “line of sight” plan from the WPSchool to Town Hall and within the Depot. The final plan will be reviewed with the Selectmen by the end of September. Installation/activation is planned by end of year 2019. A “communications” plan will be developed to alert/instruct Depot visitors on the use of the town WiFi capability – high speed, broadband with phone.

> Town Communications

Julia Nable/SandorMax provided an update to the ExploreWashingtoCT communications program. See attached. Performance metrics – clicks, pages visited and page views have effectively doubled over the last year. A major focus has been travel blogs and sites. Notable success has been achieved.

> Adult Services

Dan Sherr provided an update to the Adult Services surveys – internet and postal print. See the attached. Next step is “discussions with the community”. A final review of options is planned for end of year.

> Young Families – Update

Michael Jackson opened a conversation with the Committee suggesting the application of the “learning” from Town Communications and the Adult Services surveying to bring young families – 25 – 44 – to Washington. Wayne Hileman shared alternative Zoning options – overlay and floating overlay zones – to provide flexibility and available housing in the Villages for young families. The Committee will develop a survey plan to further understand the “needs” of Young Families.

> WBA Request

The WBA (Lisa Stein) requested \$2400 for Kent Gilmore Girls Tour of the Litchfield Hills, Sat, Sept 28. Approved.

> 2014 POCD – Mid-term Review - Update – Tim Cole  
Postponed to October Meeting



## Adult Services – e-Survey Results Summary (8/14/2019)

- > Zip Code of your full-time residence: Washington = 83%, New York = 8%
- > Are you driving: 99%
- > Own home: 91%
- > Are you a caregiver: No = 89%, Yes = 11%

Adult Services – Daily Needs	Town Senior Services	< 60	60 - 69	70 - 79	80 >	Have Access
<b>Percent of Responders</b>		30%	28	30	12	
<b>A. Adult benefit and service information</b>	X	7	5	6	3	58%
B. Accessible, affordable, convenient <b>transportation</b>		10	6	10	5	67
C. Appropriate and affordable <b>housing</b>		8	9	9	9	68
D. Chore, <b>home services</b> and home maintenance programs		9	8	5	8	51
E. <b>Safety</b> in the home and community		5	1	1	4	76
<b>F. Nutrition</b> options and programs	X	11	13	13	11	54
G. Activities and services to enhance fitness, <b>health</b> and mental health	X	2	4	4	2	65
H. Opportunities and places to <b>interact</b> and develop relationships	X	3	10	8	10	63
I. <b>Employment and volunteer</b> opportunities	X	6	12	11	13	64
J. <b>Intergenerational</b> programs and opportunities	X	13	11	12	12	44
K. <b>Outreach to isolated</b> or homebound seniors		4	2	2	1	31
L. Support and education for <b>caregivers</b>		12	7	7	6	28
M. Benches, parks, walkable areas and other <b>physical assets</b>		1	3	3	7	73%
N. <b>Other</b> local needs -write the needs below. > High quality small housing > Registration for emergency access to their homes > Bus services to train lines > A new senior center > Improved sidewalks, benches, parks and lighting in the villages						

### Adult Services – Internet & Postal/Print

Profile	Internet	Postal/Print
<b>Survey Response</b>	<b>33% [331]</b>	<b>2% [44]</b>
<b>Age</b>		
< 60	30%	9%
60 - 69	28	32
70 - 79	30	34
80 & >	12	25
<b>ZIP Code</b>		
- Washington	83%	95%
- New York/Other	8	5
<b>Own Home</b>	91%	95%
<b>Drive</b>	99%	97%
<b>Care Giver</b>	11%	5%

Adult Services – Daily Needs		Yes	Have Access
<b>A. Adult benefit and service information</b>	X	5	80%
B. Accessible, affordable, convenient <b>transportation</b>		3	63
C. Appropriate and affordable <b>housing</b>		1	60
D. Chore, <b>home services</b> and home maintenance programs		2	57
E. <b>Safety</b> in the home and community		4	80
<b>F. Nutrition</b> options and programs	X	10	73
G. Activities and services to enhance fitness, <b>health</b> and mental health	X	8	67
H. Opportunities and places to <b>interact</b> and develop relationships	X	9	57
<b>I. Employment and volunteer</b> opportunities	X	11	70
<b>J. Intergenerational</b> programs and opportunities	X	13	47
K. <b>Outreach to isolated</b> or homebound seniors		6	47
L. Support and education for <b>caregivers</b>		12	57
M. Benches, parks, walkable areas and other <b>physical assets</b>		7	70