



Washington Economic Development Plan and Funding Request – 2021-2022

Version 12021

| Projects 2021-2022 | Tasks | Calendar (FY Qtrs) | Funding/Comments |
|---|--|---------------------|--|
| 1) Advance the design and construction of the Washington Community Center (2025) | >promote >community conversations | >Ongoing 2021-2022 | >\$1,500 printing |
| 2) Define and plan the affordable housing needs of Washington to include both seniors downsizing & young families coming in. | >meet with Housing Commission >communicate with the public >help forward objectives | >Ongoing 2021-2022 | > Extensive use of Town communications currently working with grant money |
| 3) Continue to improve/expand the audience engagement with the Town's print/social media to increase retail/non-profit economic support | > Continue to optimize the quarterly Town Newsletter to assure it accommodates all the Town organizations. > Monitor/report quarterly, audience engagement with ExploreWashingtonCT website, social media Explore's monthly Newsletter > Town welcome kiosk | > Ongoing 2021-2022 | > Town Newsletter - \$9,500 > Explore – Website, Social Media, email = \$34,000 >\$5,500 |
| 4) Broadband Fiber-optic network, Northwest ConneCT | > work with Northwest Connect & NHCOG to further explore bringing fiber to everyone >work with Planning Commission on POCD regarding broadband | >Ongoing | > Survey and community conversation, COG - \$2k |
| 5) Sustainability CT- work on objective 2- "Thriving Local Economies" 4- "Vibrant and Creative Cultural Ecosystems", 6.1- "Complete Streets- sidewalks, bicycle and parking" 8.2- "Effective Community Communication" | >work with Sustainability Committee on getting certified with the State. >help prioritize next objectives | >Ongoing | |

| | | | |
|---|---|--|--|
| 6) Work with NOW sub-group on attracting young families, including services for families, real estate options. Look at Day care option | <ul style="list-style-type: none"> >present results of survey and evaluate post COVID >continue to develop day care option | | <ul style="list-style-type: none"> >cost of maintaining vacant town building >renovation- grants, private fundraising? |
| 7) Continue to work with WBA | <ul style="list-style-type: none"> >service guide >event promotion | >ongoing | > supplies budget \$1000 |
| 8) Conduct a survey/review to outline improved pedestrian and parking options for the Villages | <ul style="list-style-type: none"> > Develop an approach/process to define alternatives/plan for each Village > Request proposals/bids > Request/secure funding | >ongoing | > Consultant – layout, design – Grants? |
| 9) Support/advance Town and Regional Arts & Culture organizations and events for 2021-2022 | <ul style="list-style-type: none"> > work with Discover Litchfield Hills website >host joint conversations with the various organizations | > Ongoing | > Support Town A&C Events with Town Communications |
| 10) Continue to provide maintenance, e.g. Planters, picnic tables, and support for Arts & Culture and Event programming for 38 Bee Brook Park | <ul style="list-style-type: none"> > Support Arts programming provided by the Booth's > Assess opportunity for (electric) Bicycling Center at the Park | >Ongoing | > \$1.5K planters, Bicycling Center, etc. |
| WEDC – 2020 – 2021 Budget | | <ul style="list-style-type: none"> > New initiatives > Projects > Communications Total | <ul style="list-style-type: none"> > \$5,000 > \$11,500 > \$43,500 \$60,000 |