



### **WEDC Meeting May 8 Agenda with Meeting Notes**

Attending: Mark Lyon, Tony Bedini, Valerie Sedelnick, Lisa Stein, Jay Hubelbank, Wayne Hileman, Howard Rosenfeld, Dan Sherr

- Update on WiFi in the Depot  
Three businesses reviewed current internet connections. Consider direct Nutmeg fibreline to Town Tower. Next step, define install and develop service modules.
- Joline Audet, Spring Hill Vineyard, Construction Manager, reviewed site plan for Ingrassia property at north end of Rte 47 (attachment)
- Update on New Preston Pavilion sale  
Sale reviewed and approved by Selectmen. Sale contract signed and filed Fri, May 4<sup>th</sup>.
- 2018-2019 Town media plan  
2018 – 2019 SandorMax media plan moves to maintenance with addition of fall/winter seasonal refresh for the website, addition of This weekend in Washington email blast weekly and trial of commercialization of the website. Town of Washington and SandorMax won an 2018 American Web Design Award from Graphic Design USA
- WBA Update  
A printed semi-annual Town business passport linked to the ExploreWashington social media is planned for June launch. Community Day June 19<sup>th</sup> on the Town Hall lawn.
- LH Gateway- a regional event website (attachment)  
WEDC leading development of a regional major event website for the 8 towns at the Rte 7, 202, 109 entry to the Litchfield Hills. Planned launch by end of June.
- Conversation with the community (attachment)  
Plan outlined for Sept 27 launch.