



Washington Economic Development Plan and Funding Request – 2021-2022

Version 7/1/2021

Projects 2021-2022	Tasks	Calendar (FY Qtrs)	Funding/Comments
1) Advance the design and construction of the Washington Community Center (2025)	>promote >community conversations	>Ongoing 2021-2022	>\$1,500 printing
2) Define and plan the affordable housing needs of Washington to include both seniors downsizing & young families coming in.	>meet with Housing Commission >communicate with the public >help forward objectives	>Ongoing 2021-2022	> Extensive use of Town communications currently working with grant money
3) Continue to improve/expand the audience engagement with the Town's print/social media to increase retail/non-profit economic support	> Continue to optimize the quarterly Town Newsletter to assure it accommodates all the Town organizations. > Monitor/report quarterly, audience engagement with ExploreWashingtonCT website, social media Explore's monthly Newsletter > Town welcome kiosk	> Ongoing 2021-2022	> Town Newsletter - \$12,000 > Explore – Website, Social Media, email = \$34,000 >\$ in capital request
4) Broadband Fiber-optic network, Northwest ConneCT	> work with Northwest Connect & NHCOG to further explore bringing fiber to everyone >work with Planning Commission on POCD regarding broadband	>Ongoing	> Survey and community conversation, COG - \$2k
5) Sustainability CT- work on objective 2- "Thriving Local Economies" 4- "Vibrant and Creative Cultural Ecosystems", 6.1- "Complete Streets- sidewalks, bicycle and parking" 8.2- "Effective Community Communication"	>work with Sustainability Committee on getting certified with the State. >help prioritize next objectives	>Ongoing	

6) Work with NOW sub-group on attracting young families, including services for families, real estate options. Look at Day care option	<ul style="list-style-type: none"> >present results of survey and evaluate post COVID >continue to develop day care option 		<ul style="list-style-type: none"> >cost of maintaining vacant town building >renovation- grants, private fundraising?
7) Continue to work with WBA	<ul style="list-style-type: none"> >service guide >event promotion 	>ongoing	> supplies budget \$1000
8) Conduct a survey/review to outline improved pedestrian and parking options for the Villages	<ul style="list-style-type: none"> > Develop an approach/process to define alternatives/plan for each Village > Request proposals/bids > Request/secure funding 	>ongoing	> Consultant – layout, design – Grants?
9) Support/advance Town and Regional Arts & Culture organizations and events for 2021-2022	<ul style="list-style-type: none"> > work with Discover Litchfield Hills website >host joint conversations with the various organizations 	> Ongoing	> Support Town A&C Events with Town Communications
10) Continue to provide maintenance, e.g. Planters, picnic tables, and support for Arts & Culture and Event programming for 38 Bee Brook Park	<ul style="list-style-type: none"> > Support Arts programming provided by the Booth's > Assess opportunity for (electric) Bicycling Center at the Park 	>Ongoing	> \$1.5K planters, Bicycling Center, etc.
WEDC – 2020 – 2021 Budget		<ul style="list-style-type: none"> > New initiatives > Projects > Communications Total 	<ul style="list-style-type: none"> > \$2,500 > \$11,500 > \$46,000 \$60,000