



Washington Economic Development Plan, Supplement– 2022-2023

Version 3-15-22

EDC, Primary

Goal	Projects	Secondary
1)Continue to improve/expand the audience engagement with the Town’s print/social media to increase retail/non-profit economic support	ExploreWashingtonCT- website, social media, monthly newsletter Quarterly Town Newsletter Welcome Center/kiosk	BOS
2)Continue to work with the WBA	Service guide Guidebook “Winter Lights” Communitywide Events	
3) Work with NOW sub-group on attracting young families, including services for families and real estate options.	Day care center Middle housing renovation fund	BOS
4) Support/advance Town and Region Arts & Culture organizations and events for 22-23	Create Washington Arts and Culture Committee Host review conversations with the Town A&C organizations Postcard promoting summer events Work with Discover Litchfield Hills	
5) Outline improved pedestrian and parking options for the villages	Develop and approach/process to define alternatives/ plans for each village	BOS
6) Bring Broadband Fiber-optic network to Washington	Create a committee Work with Northwest Connect & NHCOC	BOS

Board of Selectmen, Primary

Goal	Projects	Secondary
Support fund raising for the design and construction of the Washington Community Center	Provide communications support Facilitate community conversations Work with sub-committees	EDC

Housing Commission, Primary

Goal	Projects	Secondary
Support Housing Commission's implementation of the Washington Housing Plan	Meet with Housing Commission to develop and implement the Housing communications plan Help forward objectives	EDD BOS PC

Sustainability Committee

Goal	Projects	Secondary
Sustainability CT- work on objective 2-“Thriving Local Economies” 4- “Vibrant and Creative Cultural Ecosystems”, 6.1- “Complete Streets- sidewalks, bicycle and parking” 8.2- “Effective Community Communication”	Help prioritize next objectives Emphasis on promoting local farms and biking options	EDC PC CC