## Q1 Where do you currently live?



| ANSWER CHOICES | RESPONSES |  |
| :--- | :--- | :--- |
| 06793 - Washington | $16.87 \%$ | 28 |
| 06794 - Washington Depot | $9.04 \%$ | 15 |
| 06777 - Marbledale, New Preston, Woodville | $12.65 \%$ | 21 |
| 06783 - Roxbury | $33.73 \%$ | 56 |
| 06752 - Roxbury | $0.00 \%$ | 0 |
| 06793 - Roxbury | $0.60 \%$ | 1 |
| 06752 - Bridgewater | $16.87 \%$ | 28 |
| Other (please specify) | $10.24 \%$ | 17 |
| TOTAL |  | 166 |

## Q2 How long have you lived here?

Answered: 165 Skipped: 1


| ANSWER CHOICES | RESPONSES |  |
| :--- | :--- | :--- |
| Less than 1 year | $2.42 \%$ | 4 |
| $1-5$ years | $20.61 \%$ | 34 |
| $6-10$ years | $16.97 \%$ | 28 |
| $11-15$ years | $16.97 \%$ | 28 |
| $16-20$ years | $15.76 \%$ | 26 |
| More than 20 years | $27.27 \%$ | 45 |
| TOTAL |  | 165 |

## Q3 How did you become familiar with this area? (check all that apply)



Total Respondents: 166

# Q4 Which of the following best describes your role in the family? 



| ANSWER CHOICES | RESPONSES |  |
| :--- | :--- | :--- |
| Mother (or Stepmother) | $77.11 \%$ | 128 |
| Father (or Stepfather) | $21.08 \%$ | 35 |
| Guardian (or relative) | $0.00 \%$ | 0 |
| Other (please specify) | $1.81 \%$ | 3 |
| TOTAL |  | 166 |

## Q5 How many children have you raised in this area?



## Q6 For the children you have raised in this area, what type of schools did/do they attend? (check all that apply)



| ANSWER CHOICES | RESPONSES |  |
| :---: | :---: | :---: |
| In-Home Daycare | 13.33\% | 22 |
| Out-of-Home Daycare | 33.94\% | 56 |
| Public Pre-K | 44.85\% | 74 |
| Public Elementary School ( $\mathrm{K}-5$ ) | 83.64\% | 138 |
| Public Middle School (6-8) | 59.39\% | 98 |
| Public High School (9-12) | 45.45\% | 75 |
| Private Elementary School (K-5) | 6.06\% | 10 |
| Private Middle School (6-8) | 4.24\% | 7 |
| Private High School (9-12) | 5.45\% | 9 |
| Home School Pre-K | 1.82\% | 3 |
| Home School Primary School (K-5) | 0.61\% | 1 |
| Home School Middle School (6-8) | 0.00\% | 0 |
| Home School High School (9-12) | 1.21\% | 2 |
| Total Respondents: 165 |  |  |

# Q7 Prior to moving to here, where did you live? 

Answered: 133 Skipped: 33

| ANSWER CHOICES | RESPONSES |  |
| :--- | :--- | :--- |
| Zip Code | $75.19 \%$ | 100 |
| County | $77.44 \%$ | 103 |
| Town | $96.24 \%$ | 128 |
| State | $96.24 \%$ | 128 |

## Q8 Did you rent or own your previous home?

Answered: 141 Skipped: 25


| ANSWER CHOICES | RESPONSES |  |
| :--- | :--- | :--- |
| Rent | $34.04 \%$ | 48 |
| Own | $57.45 \%$ | 81 |
| Other (please specify) | $8.51 \%$ | 12 |
| TOTAL |  | 141 |

Q9 Which, if any, of the following were reasons you decided to move from your previous home? (check all that apply)


## Survey of Households with School Aged Children

| ANSWER CHOICES | RESPONSES |  |
| :--- | :--- | :--- |
| Schools | $36.50 \%$ | 50 |
| Safety | $12.41 \%$ | 17 |
| Taxes | $20.44 \%$ | 28 |
| Economy | $2.19 \%$ | 3 |
| Traffic | $8.03 \%$ | 11 |
| Density of development | $16.79 \%$ | 23 |
| Change in family status | $27.01 \%$ | 37 |
| Be closer to friends/family | $26.28 \%$ | 36 |
| Outgrew home | $22.63 \%$ | 31 |
| Quality of Life | $37.96 \%$ | 52 |
| None of the above | $2.92 \%$ | 31 |
| Other (please specify) | $24.09 \%$ | 4 |
| Total Respondents: 137 |  | 3 |

# Q10 At the time you moved from your previous home, how many members of your household fell into each of the following age ranges? (indicate a number) 

Answered: 132 Skipped: 34

| ANSWER CHOICES | RESPONSES |  |
| :--- | :--- | :--- |
| Less than 1 year old | $34.85 \%$ | 46 |
| $1-4$ years old | $47.73 \%$ | 63 |
| $5-11$ years old | $44.70 \%$ | 59 |
| $12-14$ years old | $19.70 \%$ | 26 |
| $15-18$ years old | $14.39 \%$ | 19 |
| $19-23$ years old | $17.42 \%$ | 23 |
| $24-30$ years old | $35.61 \%$ | 47 |
| $31-40$ years old | $44.70 \%$ | 59 |
| $41-50$ years old | $25.76 \%$ | 34 |
| $51-60$ years old | $13.64 \%$ | 18 |
| $61-65$ years old | $11.36 \%$ | 15 |
| $65+$ years old | $11.36 \%$ | 15 |

## Q11 At the time you moved from your previous home, what was your annual household income (combined earnings of all adults in the household 18 years and older)?

Answered: 133 Skipped: 33


| ANSWER CHOICES | RESPONSES |  |
| :--- | :--- | :--- |
| $\$ 0-\$ 50,000$ | $12.03 \%$ | 16 |
| $\$ 51,000-\$ 100,000$ | $35.34 \%$ | 47 |
| $\$ 100,000-\$ 150,000$ | $30.83 \%$ | 41 |
| $\$ 151,000-\$ 200,000$ | $12.03 \%$ | 16 |
| $\$ 201,00-\$ 300,000$ | $4.51 \%$ | 6 |
| $\$ 300,000-\$ 500,000$ | $3.01 \%$ | 4 |
| $\$ 500,000+$ | $2.26 \%$ | 3 |
| TOTAL |  | 133 |

Q12 At the time you moved from your previous home, what were the occupation(s) of the adults (18 years or older) in your household? (check all that apply)

Answered: 135 Skipped: 31



## Survey of Households with School Aged Children

| ANSWER CHOICES | RESPONSES |  |
| :---: | :---: | :---: |
| Small business owner | 12.59\% | 17 |
| Freelancer | 2.96\% | 4 |
| Licensed trade - ex: electrical, plumbing, building | 12.59\% | 17 |
| Healthcare | 15.56\% | 21 |
| Education | 22.22\% | 30 |
| Sales/Marketing | 6.67\% | 9 |
| Agricultural | 2.96\% | 4 |
| Restaurant, food service, or catering | 3.70\% | 5 |
| Retail | 2.22\% | 3 |
| Hospitality | 1.48\% | 2 |
| Transportation | 1.48\% | 2 |
| Accounting/finance/insurance/legal/real estate | 25.19\% | 34 |
| Non-profit | 3.70\% | 5 |
| Fitness or wellness | 0.00\% | 0 |
| Manufacturing | 5.93\% | 8 |
| Fine Arts or performing arts | 4.44\% | 6 |
| Other (please specify) | 36.30\% | 49 |
| Total Respondents: 135 |  |  |

# Q13 When did you start your search for a home here? 

Answered: 123 Skipped: 43

| ANSWER CHOICES | RESPONSES |
| :--- | :---: |
| Year (four digits) | $100.00 \%$ |
| Season (Winter, Spring, Summer, Fall) | 123 |

## Q14 In addition to the town you live in, which of the following towns did you include in your search? (check all that apply)



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## Survey of Households with School Aged Children

| ANSWER CHOICES | RESPONSES |  |
| :---: | :---: | :---: |
| Bethel | 10.00\% | 11 |
| Bethlehem | 10.91\% | 12 |
| Bridgewater | 35.45\% | 39 |
| Brookfield | 18.18\% | 20 |
| Danbury | 7.27\% | 8 |
| Goshen | 1.82\% | 2 |
| Kent | 12.73\% | 14 |
| Litchfield (including Bantam) | 18.18\% | 20 |
| Middlebury | 5.45\% | 6 |
| Morris | 9.09\% | 10 |
| New Fairfield | 10.00\% | 11 |
| New Milford | 18.18\% | 20 |
| Newtown | 17.27\% | 19 |
| Roxbury | 41.82\% | 46 |
| Salisbury | 0.00\% | 0 |
| Sharon | 0.91\% | 1 |
| Sherman | 7.27\% | 8 |
| Southbury | 19.09\% | 21 |
| Thomaston | 3.64\% | 4 |
| Torrington | 0.91\% | 1 |
| Warren | 6.36\% | 7 |
| Washington (including New Preston, Marbledale, Woodville) | 36.36\% | 40 |
| Waterbury | 0.00\% | 0 |
| Watertown | 2.73\% | 3 |
| Woodbury | 24.55\% | 27 |
| Other (please specify) | 16.36\% | 18 |
| Total Respondents: 110 |  |  |

# Q15 Were you searching for a home to rent or own? 

Answered: 122 Skipped: 44


| ANSWER CHOICES | RESPONSES | 24 |
| :--- | :--- | :--- |
| Rent | $19.67 \%$ | 98 |
| Own | $80.33 \%$ | 122 |
| TOTAL |  | 9 |

# Q16 Which of the following best describes the rental price range you were searching in? (check all that apply) 



| ANSWER CHOICES | RESPONSES |  |
| :--- | :--- | :--- |
| Under $\$ 500$ per month | $0.00 \%$ | 0 |
| $\$ 500-\$ 1,000$ per month | $6.54 \%$ | 7 |
| $\$ 1,001-\$ 1,500$ per month | $12.15 \%$ | 13 |
| $\$ 1,501-\$ 2,000$ per month | $11.21 \%$ | 12 |
| $\$ 2,001-\$ 2,500$ per month | $5.61 \%$ | 6 |
| $\$ 2,501-\$ 3,000$ per month | $1.87 \%$ | 2 |
| $\$ 3,000+$ per month | $0.93 \%$ | 1 |
| Not applicable | $69.16 \%$ | 74 |

Total Respondents: 107

## Q17 Which of the following best describes the purchase price range you were searching in? (check all that apply)



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| ANSWER CHOICES | RESPONSES |  |
| :--- | :--- | :--- |
| Under $\$ 200,000$ | $11.97 \%$ | 14 |
| $\$ 201,000-\$ 300,000$ | $39.32 \%$ | 46 |
| $\$ 301,000-\$ 400,000$ | $29.91 \%$ | 35 |
| $\$ 401,000-\$ 500,000$ | $15.38 \%$ | 18 |
| $\$ 501,000-\$ 600,000$ | $9.40 \%$ | 11 |
| $\$ 601,000-\$ 700,00$ | $5.98 \%$ | 7 |
| $\$ 701,000-\$ 800,000$ | $4.27 \%$ | 5 |
| $\$ 800,000-\$ 900,000$ | $1.71 \%$ | 2 |
| $\$ 901,000-\$ 1,000,000$ | $0.85 \%$ | 1 |
| $\$ 1,000,001-\$ 1,500,000$ | $1.71 \%$ | 1 |
| $\$ 1,500,001+$ | $0.85 \%$ | 2 |
| Not applicable | $12.82 \%$ |  |
| Total Respondents: 117 |  | 1 |

## Q18 How large of a house were you interested in?



## Q19 How many bedrooms were you interested in?



## Q20 What lot size were you interested in?

Answered: 114 Skipped: 52


Q21 Which of the following architectural styles were you interested in?


## Q22 What locations did you consider?



# Q23 How important were each of the following factors when comparing properties in one town vs another? 



# Q24 How important were each of the following factors when comparing properties in one town vs another? 



# Q25 How important were each of the following factors when comparing properties in one town vs another? 



# Q26 How important were each of the following factors when comparing properties in one town vs another? 



## Q27 How important were each of the following factors when comparing properties in one town vs another?



## Q28 Did a licensed real estate agent assist you with your search?



## Q29 In what town was your real estate agent's office located? (check all that apply)

Answered: 95 Skipped: 71


Survey of Households with School Aged Children


## Survey of Households with School Aged Children

| ANSWER CHOICES | RESPONSES |  |
| :---: | :---: | :---: |
| Bethel | 0.00\% | 0 |
| Bethlehem | 0.00\% | 0 |
| Bridgewater | 1.05\% | 1 |
| Brookfield | 6.32\% | 6 |
| Danbury | 7.37\% | 7 |
| Kent | 3.16\% | 3 |
| Litchfield (including Bantam) | 1.05\% | 1 |
| Middlebury | 0.00\% | 0 |
| Morris | 0.00\% | 0 |
| New Fairfield | 0.00\% | 0 |
| New Milford | 17.89\% | 17 |
| Newtown | 7.37\% | 7 |
| Roxbury | 9.47\% | 9 |
| Sherman | 1.05\% | 1 |
| Southbury | 2.11\% | 2 |
| Thomaston | 0.00\% | 0 |
| Torrington | 1.05\% | 1 |
| Warren | 0.00\% | 0 |
| Washington | 27.37\% | 26 |
| Waterbury | 1.05\% | 1 |
| Watertown | 3.16\% | 3 |
| Woodbury | 3.16\% | 3 |
| Other (please specify) | 10.53\% | 10 |
| Total Respondents: 95 |  |  |

## Q30 In your opinion, was your real estate agent familiar with the town you live in?



## Q31 Who found the house you purchased here?

Answered: 112 Skipped: 54


| ANSWER CHOICES | RESPONSES |  |
| :--- | :--- | :--- |
| Our real estate agent found it | $25.00 \%$ | 28 |
| We found it on a real estate website | $33.93 \%$ | 38 |
| We found it on social media | $0.00 \%$ | 0 |
| We found it in a real estate magazine | $0.89 \%$ | 1 |
| We found it by attending an open house | $0.89 \%$ | 1 |
| We found it by driving by | $8.93 \%$ | 10 |
| Other (please specify) | $30.36 \%$ | 34 |
| TOTAL |  | 112 |

# Q32 Did you visit any of the following websites when searching for your home here? 

Answered: 113 Skipped: 53


| ANSWER CHOICES | RESPONSES |  |
| :--- | :--- | :--- |
| Greatschools.org | $9.73 \%$ | 11 |
| Niche.com | $3.54 \%$ | 4 |
| School district's website | $22.12 \%$ | 25 |
| Private school's website | $0.00 \%$ | 0 |
| None of the above | $64.60 \%$ | 73 |
| TOTAL |  | 113 |

# Q33 How long did the search take to find the home you purchased here? 



## Q34 What price range did you purchase your home in?



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| ANSWER CHOICES | RESPONSES |  |
| :--- | :--- | :--- |
| $\$ 100,000$ and under | $0.96 \%$ | 1 |
| $\$ 101,000$ to $\$ 200,000$ | $10.58 \%$ | 11 |
| $\$ 201,000$ to $\$ 300,000$ | $26.92 \%$ | 28 |
| $\$ 301,000$ to $\$ 400,000$ | $20.19 \%$ | 21 |
| $\$ 401,000$ to $\$ 500,000$ | $11.54 \%$ | 12 |
| $\$ 501,000$ to $\$ 600,000$ | $7.69 \%$ | 8 |
| $\$ 601,000$ to $\$ 700,000$ | $3.85 \%$ | 4 |
| $\$ 701,000$ to $\$ 800,000$ | $2.88 \%$ | 3 |
| $\$ 801,000$ to $\$ 900,000$ | $1.92 \%$ | 2 |
| $\$ 901,000$ to $\$ 1,000,000$ | $1.92 \%$ | 2 |
| $\$ 1,000,000-\$ 1,500,000$ | $0.00 \%$ | 2 |
| $\$ 1,500,000+$ | $0.00 \%$ | 2 |
| Not applicable | $11.54 \%$ | 0 |
| TOTAL |  |  |

## Q35 Did you need to sell another home to purchase or rent the home you selected here?

Answered: 108 Skipped: 58


| ANSWER CHOICES | RESPONSES |  |
| :--- | :--- | :--- |
| Yes | $40.74 \%$ | 44 |
| No | $59.26 \%$ | 64 |
| TOTAL |  | 108 |

Q36 What price range did you sell your previous home in?


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| ANSWER CHOICES | RESPONSES |  |
| :--- | :--- | :--- |
| Under $\$ 100,000$ | $1.98 \%$ | 2 |
| $\$ 101,000$ to $\$ 200,000$ | $8.91 \%$ | 9 |
| $\$ 201,000$ to $\$ 300,000$ | $11.88 \%$ |  |
| $\$ 301,000$ to $\$ 400,000$ | $8.91 \%$ | 12 |
| $\$ 401,000$ to $\$ 500,000$ | $6.93 \%$ | 9 |
| $\$ 501,000$ to $\$ 600,000$ | $4.95 \%$ | 7 |
| $\$ 601,000$ to $\$ 700,000$ | $0.99 \%$ | 5 |
| $\$ 701,000$ to $\$ 800,000$ | $0.00 \%$ | 1 |
| $\$ 801,000$ to $\$ 900,000$ | $0.99 \%$ | 0 |
| $\$ 901,000$ to $\$ 1,000,000$ | $1.98 \%$ | 1 |
| $\$ 1,000,001$ to $\$ 1,500,000$ | $0.00 \%$ | 2 |
| $\$ 1,500,000+$ | $0.00 \%$ | 2 |
| Not applicable | $52.48 \%$ | 0 |
| TOTAL |  |  |

# Q37 What type of financing did you use to purchase your home here? 

Answered: 109 Skipped: 57


| ANSWER CHOICES | RESPONSES |  |
| :--- | :--- | :--- |
| Conventional 15 or 30 year mortgage | $61.47 \%$ | 67 |
| Adjustable rate mortgage | $3.67 \%$ | 4 |
| CHFA, FHA, VA, or USDA mortgage | $9.17 \%$ | 10 |
| $203 K$ Renovation loan | $0.92 \%$ | 1 |
| Cash | $10.09 \%$ | 11 |
| Not applicable | $11.01 \%$ | 12 |
| Other (please specify) | $3.67 \%$ | 4 |
| TOTAL |  | 109 |

# Q38 Which of the following best describes the condition of the home you purchased here? 

Answered: 106 Skipped: 60



| ANSWER CHOICES | RESPONSES |  |
| :--- | :--- | :--- |
| Move in ready, with no work needed | $20.75 \%$ | 22 |
| Move in ready, needed cosmetic updates | $37.74 \%$ | 40 |
| Move in ready, needed mechanical repairs | $2.83 \%$ | 3 |
| Repairs and renovations required before move in | $16.98 \%$ | 18 |
| Other (please specify) | $21.70 \%$ | 23 |
| TOTAL |  | 106 |

# Q39 Which of the following best describes the daily commute for adult wage earners in your household? 



# Q40 Which of the following best describes how the adult wage earners in your household commute to and from work? 



| ANSWER CHOICES | RESPONSES |  |
| :--- | :--- | :--- |
| By Car | $87.39 \%$ | 104 |
| By Train | $2.52 \%$ | 3 |
| Other (please specify) | $10.08 \%$ | 12 |
| TOTAL |  | 119 |

## Q41 In your own words, what are the top three reasons families with school aged children should move to your town?

Answered: 107 Skipped: 59

| ANSWER CHOICES | RESPONSES | 107 |
| :--- | :--- | :--- |
| Reason 1 | $100.00 \%$ | 104 |
| Reason 2 | $97.20 \%$ | 103 |
| Reason 3 | $96.26 \%$ | 100 |

Q42 In your own words, what are the three best ways to reach prospective buyers and encourage them to move to this area?

Answered: 89 Skipped: 77

| ANSWER CHOICES | RESPONSES |  |
| :--- | :--- | :--- |
| 1. | $100.00 \%$ | 89 |
| 2. | $86.52 \%$ | 77 |
| 3. | $69.66 \%$ | 62 |

